

Evangelism at Wheat Street: Taking the Word to the Streets
Mark 1:14-20, Matthew 25:31-46 and Matthew 28:16-20



Evangelism: At its core evangelism is sharing the good news of Jesus Christ. That good news is that Jesus is Lord, Jesus saves, Jesus stands on the side of the oppressed, Jesus is a liberator, Jesus is a way maker, Jesus wants us to be in relationship with our community as we navigate this thing called life. Evangelism is inviting people to walk with us as we walk with the Lord. Evangelism is inviting people to be a part of this faith community that we call Wheat Street. Evangelism is about salvation, adoption and integration as we grow in Christ.

Our Ten Point Evangelism Plan

1. We seek to be a warm welcoming congregation. We welcome all people and we show them love as spend time building relationships with our long time members and congregants as well as our newer congregants and visitors. We reach out to those who visit our church and those in the community as we invite them to journey with us.
2. We use media via the web to tell our story and invite the greater Atlanta community to be a part of writing the next chapter of the Wheat Street story.
3. We continue to tell our story via our ongoing documentary work as a way to reintroduce the world to Wheat Street.
4. One of the foundations of our evangelism is reaching out to the community and using social media as a way to connect with the thousands of people who are on the web every day.
5. We manage the visitors experience in such a way that people want to return and leave talking about the wonderful experience they had at Wheat Street.
6. We follow up on our visitors. We make sure that we reach out to those who reached out to us. This is a systematic process that informs how we invest our evangelistic dollars.
7. We are developing ministries that support people 365 days a year. To invite folk to join your faith community means that you want to build something with them while also building them up. You want to build ministries that equip them to grow spiritually and empowers them to deal with the challenges life presents on a daily basis. Evangelism without a quality ministry from Monday to Sunday goes contrary to what we believe the bible calls us to be and do.
8. We believe in having a worship experience that makes a difference. We seek to speak to people in love by all that we do on Sunday morning. We believe in the power of multi-media / multi-sensory worship as a way of enhancing the worship experience with the visual that amplifies what we are preaching, teaching and living.
9. We believe in inviting people to be a part of a ministry that is rooted in serving the world and making a difference. We believe that people want to be a part of something that is bigger than themselves. They want be active in a church that is making a difference. We aren't different just for the sake of being different but rather we are different because we believe God has called us to make a difference.
10. We believe that we are living in a new age driven by the use of the internet, social networks and mobile devices. Our evangelism efforts are centered in being generative leaders in the use of these technologies to reach this generation with the Gospel of Jesus Christ.

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